

Creating more Private, Comfortable Attractive Bank Branches



New Westpac fitout features ECOwall acoustic tiles

Australia's first bank and oldest company, Westpac is one of four major banking organisations in Australia and one of the largest banks in New Zealand.

To create more privacy in their offices and public spaces, as well as a more comfortable environment for clients and staff, Westpac has gradually been refitting its branch network.

Seeking a solution that was both aesthetically and acoustically pleasing for the Westpac Business Banking Centre in Townsville, the bank engaged Avenue Interior Systems.

The challenge

When people visit their bank, they need to know their conversations with staff are going to be private and not easily overheard by others in the queue or other meeting rooms. Westpac understands this desire from their customers.

With this in mind, as part of their branch refit programme, they have been ensuring their offices and central areas are more acoustically comfortable while maintaining appearance and branding.

The Avenue Solution: Ecowall

Avenue Interior Systems realised that ECOwall tiles were the perfect solution for the new Westpac Business Banking Centre in Townsville.

Available in three sizes and many fabric finishes, ECOwall is designed to reduce reverberated noise and improve office ambience. It's also multi-purpose, being receptive to pins – so no valuable wall space need be lost to your acoustic treatment.

For Westpac Business Banking Centre in Townsville, Avenue supplied tiles in Westpac's corporate colours, ensuring they provide both acoustic comfort and a decorative statement.

Results Achieved by Avenue

A bank representative told Avenue, "*They look and sound great!*" The team at Avenue Interior Systems continue to work with Westpac on their branch refresh.

For more information on ECOwall, contact the team today on **1300 827 177**.

We look forward to Designing Your Silence.